

ANDY BURNESS

aburness@burness.com

+1 301-280-5717 (office)

Andy Burness is founder and president of Burness, a mission-driven global communications firm supporting nonprofits and the people they serve (www.burness.com). The company has partnered with more than 400 nonprofit and governmental organizations over its 30 years. Andy and his colleagues showcase solutions to the problems that cause poverty, hunger, disease and environmental degradation, often taking little-known ideas that can benefit humanity and developing strategies and tactics for taking these ideas to scale.

His company has been named four times by Washington-area media as one of the best places to work in the region.

Andy is also Adjunct Lecturer in Public Policy at Harvard University's Kennedy School of Government, teaching "Strategic Communications for Policy Change" in the 2017-2018 academic year. He is also an Associate at the Johns Hopkins Bloomberg School of Public Health, in the Department of Population, Family and Reproductive Health.

In 2014, Andy was selected as a Rockefeller Foundation Bellagio Center Resident Fellow, joining 15 other policymakers, nonprofit leaders, artists and public advocates from around the world.

EMPLOYMENT HISTORY

Founder and President Burness (formerly Burness Communications)	1986—present
Communications Officer, liaison to the media and government The Robert Wood Johnson Foundation	1983—1986
Public Information Officer President's Commission for the Study of Ethical Problems in Medicine and Biomedical and Behavioral Research	1980—1983
Legislative Assistant for Health and Education Policy Office of U.S. Representative L. Richardson Preyer	1976—1979
Staff Aide North Carolina Governor Terry Sanford's Campaign for President of the United States	1974—1975

EDUCATION

University of Maryland, College Park, MD Master of Business Administration	1981
---	------

Duke University, Durham, NC 1974
B.A. in Political Science and Psychology

SELECTED RECENT PUBLICATIONS

Alchemy: Research Turns Into Policy 2016
With Kevin J. Mahoney, Pamela Doty and Lori Rusinowitz
Public Policy & Aging Report

Bipartisan Science 2015
Issues in Science and Technology

Ten Rules for a Kinder Workplace 2015
Smith School of Business (University of Maryland) Alumni Magazine

Looking at Hunger with New Eyes 2014
Montgomery, Maryland Gazette

SELECTED PRESENTATIONS AND TEACHING EXPERIENCE

Franklin & Marshall College: Principles for the Public Interest Communicator 2016

Trinity University: Averting Crisis with Hot-button Issues:
In Search of Good Public Policy 2015

Facilitator: The Malaria Vaccine Advocacy Fellowship 2014
Dar es Salaam, Tanzania

Georgetown University McCourt School of Public Policy 2014
**Communications in Philanthropy: A Critical Driver for Effective
Advocacy**

The International Partnership for Innovative Health Care Delivery 2014
National Harbor, Maryland
Storytelling and Messaging for Global Health

Johns Hopkins Bloomberg School of Public Health 2013
**Leaders as Communicators: Reaching Change Agents
Through Advocacy for Public Health**

California Institute for Regenerative Medicine 2013

<p>Communicating Science for the Public Annual Meeting of Stem Cell Researchers</p> <p>Duke University Featured Speaker: Samuel DuBois Cook Society—Towards Humanity, Equity and Community: The Legacy of Samuel DuBois Cook</p>	2013
<p>University of Florida, School of Journalism and Communications Helping Leaders Lead: Communicators Changing the World</p>	2012
<p>Aid for Africa, Washington, DC Messaging for Impact</p>	2011
<p>Boston College, Chestnut Hill, MA Dissemination Strategies for Social Work Intervention Research</p>	2010
<p>First Annual Summit on Breastfeeding, Washington, DC Effectively Communication Your Case: Increasing Support for Breastfeeding” (Adapted for publication in <i>Breastfeeding Medicine</i>, October, 2009)</p>	2009
<p>Kenya Medical Research Institute, Nairobi, Kenya Conveying African Biomedical Research to Policymakers</p>	2005
<p>McGill University, Montreal, Canada Moving Ideas and Research into the Policy Realm Workshop on Biotechnology and Intellectual Property: Reinventing the Commons</p>	2005
<p>University of Minnesota Moving from Research to Advocacy</p>	2005
<p>Universidad Argentina de la Empresa, Buenos Aires, Argentina Relaciones Publicas y Causas Humanitarias</p>	2001
<p>United Nations Development Program, Cartagena, Colombia Estratégias para Comunicar Éxitos en Desarrollo</p>	1994

COMMUNITY SERVICE

<p>Washington International School, Washington, DC Member, Board of Directors</p>	2009—2015
<p>Karel Fellowship in Public Interest Communications, Washington, DC (Washington summer fellowships for first-generation college students) Founder and Chair, Advisory Committee</p>	2011—present
<p>Georgetown University School of Nursing, Washington, DC Chair, Advisory Board</p>	2001—2003

Mary's Center for Maternal and Child Health, Washington, DC
Member, Board of Directors

2003—2005

LANGUAGES

English and Spanish